**ALEX G. BOTOS**

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**Principal Product Designer and Design Manager**

Visionary, dynamic, and creative UX design leader and specialist with over 10 years of experience in human-centred design, product and service design for financial institutions and digital transformation projects. Key successes include:

* Leading multiple innovative design projects for Fortune 500 companies and Tier 1 banks across the globe with the goal of making banking complexities simple.
* Building and leading a visionary team of designers inspired to create pioneering solutions in the fintech space, adopted internationally by multiple banks with measurable success.
* Establishing and growing a Design Centre of Excellence with a mission to design best-in-class digital banking experiences through customer understanding, collaboration, and innovation.
* Increasing company design maturity by evangelising design thinking and 7 design principles through multiple internal and external podcasts, publications and events.
* Delivering hundreds of solutions on multiple channels in retail banking, business banking, corporate banking, FX trading and wealth management.

**KEY SKILLS AND EXPERTISE**

Leadership | Design Thinking | User Experience | Product Management | Visual and Interaction Design | Design Systems | User Research, Testing and Validation | Motion Design and Micro-Interaction | Stakeholder and Client Partnerships | Design Governance | SaaS | Partnership Development | Talent Development and Mentoring

**PROFESSIONAL EXPERIENCE**

**TEMENOS** | **LONDON, UK** **Nov 2014 – JUN 2022**

Temenos powers a world of banking that creates opportunities for people and businesses everywhere. Temenos enables growth for two-thirds of the world’s top 1,000 banks and 70+ challenger banks in 150+ countries.

UX DESIGN MANAGER and Principal SpecialistSEP 2017 – Jun 2022

Led the UK user experience design team. Ran multiple global innovation projects with large-scale clients and Tier 1 banks, including internal and external digital transformation and design implementation.

* Managed a team of 6 and collaborated with a global team of 100+ designers and industry experts to create and implement banking products for global clients. Covered retail banking, online banking, mobile banking, payment systems, card management, accessibility and more.
* Led the creation of a design system and the definition of a new design language including a comprehensive support system and interactive documentation for developers, PMs and clients.
* Oversaw design work for a revolutionary business banking solution for a Tier 1 Canadian bank (CWB). Integrated machine learning and automation into everyday operations. Led the productisation of the project and supported the implementation to the bank’s interface and core banking system, as well as client enrolment for beta testing.
* Supervised design work for a mortgage servicing product to help users get the most out of their mortgage, get the best rates, and monitor the value growth of their real-estate investments. Supported the implementation of the product into a multi-national bank (KBC).
* Designed a financial wellbeing retail solution for the largest Irish bank (Bank of Ireland). Created a better way to manage finances, save money, achieve financial goals and come out of debt.
* Created a fund management platform for HSBC in Hong Kong to provide clients with the ability to manage fund performance, allocation and client interaction, and to fulfil their regulatory oversight obligations through an optimised UX and upgraded visual user interface.
* Delivered a magnitude of core products for retail, business banking and corporate banking including payments, card management, money management, everyday banking and more on multiple channels through the lens of design thinking, customer research and testing.
* Worked closely with Temenos’ clients and travelled the world to help win deals with leading banks and financial institutions including HSBC, Canadian Western Bank, Bank of Ireland, PayPal, Nordea, Comerica, KBC, Eurobank, Nationwide, Ulster Bank, Blueshore, Credem Bank, First Ontario, AlRajhi Bank, Kiwibank.

SENIOR UX DESIGNERNov 2014 – AUG 2017

Core member of the design team with internal product UX projects for retail, business and corporate banking. Worked with multiple clients to create and implement specialised solutions for multiple channels.

* Created the first design system at Temenos (Blue Magic) which accelerated the software package to be competitive from a core banking perspective, and also through client-facing and front-end channels.
* Led the creation of an internal Design Lab with focus on multiple design experiments. Built an AR/VR solution of a virtual banking experience in Unity using Oculus, enabling users to interact with financial services and understanding more about their money in virtual reality. Produced a model called Bank of Life, a visionary retail banking solution with a focus on user needs and testing, design sprints, UX experiments and ideas from hundreds of hours of research and validation. Delivered a model app which was implemented into a product and sold to multiple clients.
* Designed and delivered a comprehensive retail online banking platform infused with features such as personal finance management, categorisation, smart savings and automation, a set of pioneering ideas at the time.
* Managed the design and delivery of a complex corporate banking solution for Nordea, a Tier 1 Scandinavian bank. Transformed the way corporate employees handled large client accounts through a dynamic visual interface.
* Led the design and delivery of a UX solution for Nordea bank. Combined multiple separate systems and applications into one with a sleek user interface. Reduced workflow from an average of 35 minutes to less than 10 minutes. Utilised technology to reduce account services from several days to a couple of minutes.
* Recorded, edited and published multimedia for events, videos for clients, training videos and multiple marketing videos with voice-over and animated graphics.

**TEODESIGN (EVOLAPPS LTD.)** | **Budapest, HungaryFEB 2011 – NOV 2014**

FREELANCER / DIRECTOR / DESIGN LEAD

Provided comprehensive online solutions including web development, creative design, user experience and online marketing for a number of clients. Covered user and market research, usability tests, wireframes and visual design, content writing, marketing campaigns, publications and business presentations.

* Consulted for ClassBox.me, an IBM partner private social network. Implemented fun and useful features for students, teachers and parents, raising the school experience to a new level. Rolled out to multiple schools in Hungary.
* Became a worldwide member of the IBM Entrepreneur Program in recognition of design, user experience and creative marketing work on ClassBox.
* Collaborated with distinguished leaders at the IBM Innovation Academy regarding a project to implement secure online platforms into the elementary education system. Honoured with a special letter of recommendation by the IBM Business Development Executive of South-Eastern Europe.
* Finalist in the Bridge Budapest Fellowship Program, a contest held by the founders of Prezi, Ustream, LogMeIn and Seagate. Achieved top 5 in design and marketing categories.
* Published a complete marketing bundle in 4 languages for the distributors of the fastest growing coffee beverage company at the time (Organo Gold). Designed pens, USB sticks, mugs and T-shirts with the logo of the company. Enabled the Budapest sales team to increase revenue by over 500% in one year. Won a Sapphire Award and a Team Efficiency Award in 2013.
* Redesigned the English, French and German websites of a marketing-leading translation company, increasing revenue by 25% in 3 months (bttranslations.com).
* Worked with IMB, ClassBox, Organo Gold International, Franke Group, Kaindl Floors, iContest, OTP Mortgage Bank, Business Team International, EasyNet Europe, Wellstar International, and Biogenic World Laboratories.

**OTP BANK** | **Budapest, HungaryDEC 2009 – Jan 2011**

System Operator and Administrator

**EDUCATION AND PROFESSIONAL DEVELOPMENT**

Dennis Gabor College - BSc in Engineering Information Technology - Budapest, Hungary 2008

**ADDITIONAL INFORMATION**

**Languages:** English (fluent), Hungarian (native)

**Talent Development:** Active member of the Interaction Design Foundation

**Tech:** Sketch, Figma, Adobe XD, Axure, Photoshop, Illustrator, InDesign, UserTesting.com, Invision, Miro, HTML/CSS (basic), CMS (WordPress)

**Additional Skills:** Videography and Video Editing, Voice-Over Work, Photography

**OS:** Mac, Windows